

Minutes of Committee/planning meeting following AGM Sunday 16 June 2019 Christchurch (9am)

Present: Rosemary Lee-Oldfield, Christine Christian, Heather Cooper, Denise Brown, Bev Birkett, Noeline, Claire Norton, Judy Williams

Discussion as to re-imburement of travel costs. People reminded that re-inbursement does not relate to their attendance at the AGM, but to the Committee meeting that follows. It was passed that reimbursement be 50% of costs incurred by those elected to National Committee

Noeline Jeffries/Judy Williams

Bridleways: Bev to talk to Alice Hicks re Bridleways legislation and bullet points for presentation to councils, writing submissions etc. Material is then to be sent to Heather for inclusion of the website.

Loyalty programme: Simone to look after. Still a work in progress, business contacts have been made. We need to decide how to provide ID of NZRC affiliated persons when making a purchase. Possibly a discount number that changes with each financial year.

Advertising/Promotion: Looking at a generic ad in NZ Horse and Pony. Quote to be obtained (Noeline/Judy) Market day in Cambridge 13 July. Denise to get merchandising from Roz. Need to get more brochures printed. Market day Christchurch 3 August. Rosemary to look for generic business cards already held by NZRC

Social Media: Now looking at developing Instagram and linking to our facebook page. Rosemary to investigate/monitor.

Merchandising: need a merchandising list to help with restocking (Bo) Pull up bannerx3 to be made. Banner 1: NZRC logo and mission statement Banner 2: Photos of NZRC activities Banner 3: large background sheet with NZRC logo throughout

Equidays: Site has been paid for. 18 – 20 October. Jane/Christine/Rosemary/Sara to be responsible for manning this event

Website: Heather and Denise to work together to update/revitalise our website. Rosemary to send affiliated club list with contact details to Heather for inclusion.

Rules: Addition to rule book 5:4F:2 alternative Rescue Relay format. Teams jumping: (formation jumping) to be trialled at NITE and will be revisited after NITE 2020

Fund raising: money raised will go toward helping cover costs of the development and production of banners and other resources used to promote NZRC (Glenda)

Next AGM Possibly Wellington June 20/21 2020

There being no further business meeting closed 12noon